



Business Solutions with Innovative Technology

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PRESS RELEASE

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Innovative Architects Proudly Reports Record Growth for 2008

December 19, 2008 – Duluth, GA – During a time when many companies don't have good news to report, Innovative Architects (IA), an Atlanta-based information technology consulting firm and Microsoft Gold Certified Partner, proudly reports record growth in 2008. Innovative Architects experienced exceptional growth to top line revenue with an increase of 10% over 2007. With a team of over 35 fulltime technology consultants, IA completed cutting edge technology projects for leading companies headquartered throughout the United States including Microsoft, Bank of America, Coca Cola Bottling, Disney Cruise Lines, and Wyndham Worldwide.

The company contributes its record setting growth to continually delivering significant value and quality to its customers, resulting in recurring business, referrals, and increased brand recognition. IA also made several strategic hires in 2008, including Rich McCraw (VP Technology, MS VTS), Tony Baldwin (BI Practice Director), Kimberly Steele (Director of Business Development), and Renae Henderson (Director of Marketing).

"We are pleased with our success in 2008 and believe we are well positioned to achieve continued success and growth throughout 2009. Microsoft is seeing us more and more as a 'Go-To' Partner for Integration Server technologies, as well as strengthening our relationships with several key accounts. We have achieved great success by hiring and developing some of the top Microsoft technology consultants to add to our current team of experts," said Scott McMichaels, Vice President of Operations at Innovative Architects.

Innovative Architects showed appreciation to the local Atlanta community by donating nearly \$30,000 in charitable contributions to various non-profit organizations throughout the Atlanta-area.

Innovative Architects is a Microsoft Gold Certified Partner, based in Duluth, GA, specializing in solving business problems with the Microsoft's enterprise software solutions including BizTalk, SharePoint, SQL Server, CRM, and VisualStudio.NET. Innovative Architects can offer a single point of delivery and support through the entire IT lifecycle, from envisioning through day-to-day operations. Our consultants and engineers have the necessary technical, architectural, and project management skills to help mitigate risk associated with business and technical constraints and organizational diversity. For more information about Innovative Architects, please contact Scott McMichael, 404-408-0016, or visit our website, www.InnovativeArchitects.com.