PRESS RELEASE

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Innovative Architects, LLC
Welcomed into Microsoft's Virtual Technology Specialist Program

Duluth, GA — May 23, 2006 —Innovative Architects (IA), a premier E-Business integration for the Southeast Region and Microsoft Gold Certified partner, was selected for the Microsoft's Virtual Technology Specialist program. The Microsoft Virtual Technology Specialist Team program is a select group within the Microsoft's partner community whose focus is to supplement Microsoft's internal Technology Specialist team. Their primary role is to communicate the value of BizTalk Server to customers and to provide architectural guidance for Enterprise Integration solutions. This team is managed directly by the Microsoft BizTalk Product Team in Redmond, WA.

"We are very excited to strengthen our relationship with Microsoft and we understand that leveraging existing investments in IBM Host systems and other applications is vital to maximizing our customers' technology dollars. Our team prides itself on having experience with a myriad of technologies, including Host programming. Combining our experience with exclusive training and access to the HIS and BizTalk product teams (that the Virtual Technology Specialist program provides) will enable us to drive unparalleled value for customers as well as accelerate their time to market." --Adam Brannon, IA Principal Integration Architect.

The Virtual TS program was designed to create a deeper partnership with local Solution Integrators, the Product Team in Redmond and Microsoft customers in the field as well as local Microsoft sales resources. It is designed to enable a high performance TEAM of partner-based resources to deliver pre and post sale activities that drive the percentage of incremental revenue obtained from customers and provide service, support and, integration directly with Corporate and District resources.

"I recruited Innovative Architects into the program and will be working closely with their BizTalk Server/Host Integration Architect Team to help them grow their integration business." --Bashar Badawi, BizTalk Field Program Manager for the Southeast District.

Microsoft BizTalk Server connects systems, people and trading partners together through manageable business processes. Building on Windows Server Systems and the .NET Framework, BizTalk Server—now in its third major release—is the foundation for the Jupiter vision and represents the first major milestone in delivering an integrated, interoperable, modularized, extensible, and secure e-business solution that enables companies to connect information, systems, people, and processes.

Microsoft's Host Integration Server provides a faster, more cost-effective way to manage application, data, network, and security integration between the Microsoft Windows platform and IBM mainframe and mid-range systems. Host Integration Server simplifies creating your data and transaction pipelines and network integration solutions. Enterprise customers can expose key program modules in existing mission critical applications by publishing them as new online services using Visual Studio and the .Net Framework. In today's security conscious Internet world, the security integration built into Host Integration Server; 2004 single sign-On feature allows enhanced security of your applications at a fraction of the cost. The programming APIs, SDK, and communications runtime of this product support both synchronous and asynchronous interaction models between the two platforms, which provide support for the development of real-time, near real-time, and batch applications on the Microsoft Windows platform.

By Microsoft and IA working together, our hope is that we grow your practice and, at the same time, increase the adoption of BizTalk within the Greater Southeast District. We believe the BizTalk Virtual TS program provides the right balance of training, Microsoft Corporate Access, Product Group affiliation and escalation paths that will allow IA to develop a strategic advantage in this space.

As a Gold Certified Managed Microsoft Partner, Innovative Architects, LLC has demonstrated expertise with Microsoft technologies and proven their ability to meet customer needs – delivering a competitive advantage in the marketplace. The company specializes in using leading-edge, proven technologies to build practical solutions to business problems. Innovative Architects is committed to understanding their client's business and technology needs so that their solutions are able to meet both current and future needs. Innovative Architects seeks to deliver quick returns on client's IT investments by deploying modular, reusable solutions that fit with client's legacy systems and with their new strategic architectures, including web services, service-oriented architecture, etc.

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